

PERSONAL STATEMENT

Graphic Designer based in the UK and recent graduate with a BA in Typography & Graphic Communication from the University of Reading. My design philosophy is always aimed at expressing the message over everything whilst also interrogating the brief to its fullest.

EDUCATION

2016–2019 | University of Reading

Bachelor of Arts, Graphic Communication: 2:1

Studying here gave me an appreciation for typography, undertaking briefs within various design sectors, and further expand my skills set. Key skills learned include Adobe software, clientele communication, research based design, pitch presentations, and UX design.

2013–2016 | Cornwall College, St Austell

Level 3 Foundation Diploma in Art & Design: Distinction

Further study into preparing for the creative industry. Final project involved a series of posters which went on to win CreateEd in 2016.

A-Level Art & Design: Graphic Communication: A (a)

Working within an open design studio studying Design movements, Branding, Book design, Poster design, and Adobe software.

BTEC Level 3 Extended Diploma BUSINESS (QCF): D*DD

Researching current business practices, gaining a deep understanding on Marketing, Finances, Advertising, Corporate, and Business structures.

INDUSTRY EXPERIENCE

2017–Present | Freelance Designer

Working with clients has enabled me to work efficiently on multiple projects at once, whilst guiding the client through the process to a finished and functional product. Key projects include a WordPress site, logos & branding, UX & UI designs, and a presentation for the NHS.

15th–19th August 2016

As part of winning CreateEd, I was invited by Nixon Design studio for a week of work experience. This was a wonderful opportunity as I was able to experience what it was like to work in a real design studio, using InDesign and Illustrator proficiently, alongside industry professionals.

ACADEMIC ACHIEVEMENTS

23rd–26th June 2016

Falmouth University hosted CreatEd 2016, an event aimed towards showcasing GCSE and A-level work across Cornwall, where I received a certificate of excellence for winning my category (Graphic Design).

REFERENCES

James Lloyd | Lecturer

Email: j.c.lloyd@reading.ac.uk

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Trudi Port | Teacher

Email: trudiport@outlook.com

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SOFTWARE SKILLS

Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Microsoft Office



HTML + CSS



Adobe After Effects



JavaScript



DESIGN SKILLS

Branding design / Typography /

Logo design / Poster design /

Web design / Design for print /

Packaging / UI & UX design /

Editorial design / Letterpress

HOBBIES & INTERESTS

